

PROGRAM

11 June 2026
Křizkův Pavilion B, Vystaviště,
Prague
Registration from 8:30
Program 9:00 - 18:00
Networking cocktail from 18:00

Keynotes, panel discussions
Exhibition of vehicles and other
products
Test drives
Networking cocktail

Intro 11.6.2026 9:00	Introductory word of the organisers Introduction to the Electromobility Future 2036  Michal Hlaváček Business News Editor in Chief  Václav Čadež LIT Technology Managing Director  Eva Šedová Business Head of Automotive Editorial
Intro 11.6.2026 9:15	Opening remarks  Tomáš Váňa Ministry of Industry and Trade Minister
Lecture Keynotes 11.6.2026 9:30	Development of charging infrastructure in the Czech Republic  Michal Hlaváček OPERA Support Director of Cooperation for Sustainable Society in Europe in the Czech Republic
Lecture Keynotes 11.6.2026 9:45	Transformation of the automotive manufacturing How is the current transformation of the automotive industry driven by electrification, digitalization, and evolving market demands, impacting manufacturing in the automotive sector?  Andreas Gell Senior Vice President of the Board of Directors
Keynotes 11.6.2026 10:00	Electromobility as a component of Europe's energy security How can the development of electromobility and charging infrastructure help Europe reduce its dependence on imported fossil fuels and can electric vehicles also in strengthening energy security, strategic autonomy, and more resilient energy systems?  Václav Čadež President Energy Director
Break 11.6.2026 10:05	Break
Lecture Keynotes 11.6.2026 10:45	Electromobility in the broader economic context How does the development of electromobility impact the Czech economy and Europe's competitiveness? Should it be a replacement, a complement, or a new sector, or a mix of all, a necessary adaptation, or an opportunity for further industrial development?  Michal Hlaváček CEO Energy Director
Panel discussion Vehicles and fleets 11.6.2026 11:00	Electromobility between strategy and market reality What does Czech reality show about the price, trust, competitiveness of car manufacturers, and Europe's ability to keep pace with global competition?  Michal Hlaváček B2B Automotive Marketing Director CEO  Václav Čadež Hyundai Motor Czech Managing Director  Eva Šedová Kia Czech Republic Managing Director  Eva Šedová Renault CZ Managing Director
Lecture Vehicles and fleets 11.6.2026 11:50	Electrification of a Corporate Fleet in Practice: From Strategy to Operation What does electrification mean operationally and economically - and where does it clash with the limits of daily practice?  Michal Hlaváček Senior Regional Commercial Manager
Lecture Charging infrastructure 11.6.2026 12:45	Electromobility and Grids: What the Czech Republic can learn from the Netherlands How Dutch decentralised electricity and EV charging systems are driving the rapid growth of electromobility, and what the Czech Republic can learn from their experience?  Michal Hlaváček Senior Advisor, Energy Strategy
Networking 11.6.2026 12:50	Lunch
Panel discussion Urban-electromobility 11.6.2026 13:30	Trends in public transportation How are buses, trams, trolleybuses, smart e-bikes, and e-scooters changing urban public transport in practice?  Michal Hlaváček Senior Digital Marketing Director  Václav Čadež Daimler Trucks Commercial Vehicle Managing Director  Eva Šedová Hyundai Motor Czech Managing Director
Panel discussion Electromobility in practice 11.6.2026 14:15	Electromobility without filters: Ask Martin Vavřík What are your views regarding the operation, technology, batteries, charging, or reliability of electric vehicles? Martin Vavřík and Eva Šedová will answer your questions directly from the audience.  Michal Hlaváček World of Engines Technical Specialist  Eva Šedová Renault Head of Automotive Editorial
Lecture Vehicle Technology 11.6.2026 14:45	Battery Lifecycle Services How can the lifecycle of high-voltage batteries in electric vehicles be effectively extended? Why are repairs, replacements, and related services key to safety, lower costs, and the circular economy?  Michal Hlaváček Senior Vice President of the Board of Directors
Panel discussion Europe's transport 11.6.2026 15:00	Market trends and current electric truck models Current offer of electric trucks, basic parameters, expected development.  Michal Hlaváček Senior Vice President of the Board of Directors Managing  Václav Čadež Hyundai Motor Czech Managing Director  Eva Šedová Kia Czech Republic Managing Director
Break 11.6.2026 15:45	Break
Lecture Europe's Transport 11.6.2026 16:00	Electric Truck Under the Magnifying Glass: Operation, Costs, Return on Investment How does an electric truck function in real-world long-haul operation, and what determines if the investment truly pays off?  Michal Hlaváček Senior Vice President of the Board of Directors CEO
Lecture Charging infrastructure 11.6.2026 16:15	European electromobility in data: Trends, standards, and the Czech Republic's position A closer perspective on the current development of the European public-charging market based on real-world operational data from leading European OEMs.  Michal Hlaváček Senior Vice President of the Board of Directors Managing
Panel discussion Charging infrastructure 11.6.2026 16:45	Charging Infrastructure, Energy, and Customer How does the charging infrastructure look like to handle the growing number of electric vehicles, the demands of the energy sector, and the role of various stakeholders?  Michal Hlaváček Senior Vice President of the Board of Directors Managing  Václav Čadež Hyundai Motor Czech Managing Director  Eva Šedová Kia Czech Republic Managing Director
Lecture Charging infrastructure 11.6.2026 17:15	Practical experience with DC charging in the EU and China What does DC charging look like in everyday practice on European and Chinese roads? And what can international companies learn from the EU and China about the challenges of the future market?  Michal Hlaváček Senior Vice President of the Board of Directors
Networking 11.6.2026 18:00	Networking cocktail on the terrace of Křizkův's Pavilion B