

program

We continuously update the program

first day: 2 October 2024
registration from 8:30
program **9:00 – 18:00**
networking cocktail from 18:00

second day: 3 October 2024
registration from 8:30
program **9:30 – 18:00**

Forum Karlín, Prague
lectures, panel discussions
exhibition of vehicles and other products
test drives
networking

The conference program is designed to provide participants with a comprehensive view of current topics through thematic blocks that combine lectures and panel discussions. These blocks are structured to alternate between overviews of key issues and specific examples of already implemented projects, allowing participants to gain both theoretical and practical knowledge. The moderated discussions will also provide ample time for your questions and a deeper understanding of the presented topics.

The conference will be simultaneously interpreted into Czech/English.

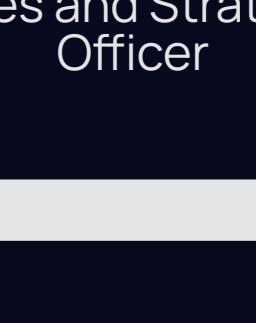
first day: 2 October

second day: 3 October

INTRO

Intro 2.10. 2024 9:00 – 9:15	Introductory words of the organizers + content of the Forum Introductory to the Electromobility Forum 2024 and an overview of current electromobility topics. Jaroslav Mašek Hospodářské noviny Editor-in-Chief Eva Širpová Economia Head of Automotive Editorial Martin Omíral LEEF Technologies Managing Director
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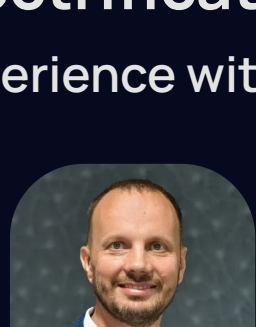
KEY NOTES

Lecture 2.10. 2024 9:15 – 9:35	Electromobility in the context of the Green Deal update Can we expect a Green Deal update? And will it affect the development of electromobility in the EU? Jan Dusík European Commission Deputy Director-General for Climate Policy
Panel discussion 2.10. 2024 9:35 – 10:15	Vision of electromobility for the Czech Republic Current view of key industry players on the development of electromobility in the Czech Republic. Pavel Cyraní ČEZ Vice Chairman of the Board of Directors, Chief Sales and Strategy Officer Jiří Maláček Škoda Auto Head of Sales and Marketing Martin Gajdoš ORLEN Unipetrol Strategy & Business Analysis Director
Panel discussion 2.10. 2024 10:15 – 10:55	Charging infrastructure and services How charging services are being standardised in the Czech Republic and across Europe. Examples of operational practice. Strengths and weaknesses. Libor Hladík Pražská energetika Head of E-Mobility Section Martin Klíma E.ON Drive Infrastructure CZ Managing Director Miroslav Holan SUDOP Energy and Environment CEO, Chairman of the Board Michal Fojtík ELEXIM E-mobility Director

COFFEE BREAK

Break 2.10. 2024 10:55 – 11:10	Break
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VEHICLES AND FLEETS

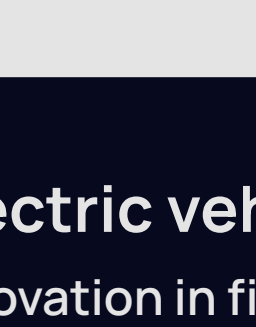
Panel discussion 2.10. 2024 11:10 – 11:55	Sales development, fleet electrification, financing Is corporate electromobility on the rise in the Czech Republic? What are the main factors? What is missing in the market? Can we expect significant changes? Moderator: Zdeněk Petzl, Executive Director, Czech Automotive Industry Association (AutoSAP) Vratislav Stražil Volkswagen Financial Services Managing Director Martin Saitz Hyundai Motor Czech Managing Director Arnošt Barna Kia Czech Managing Director Tomáš Duchaň Škoda Auto Head of Sales Martin Králíček MG Motor Czech Managing Director Zdeněk Petzl Automotive Industry Association Executive Director
Lecture 2.10. 2024 11:55 – 12:15	Electrification of the Komerční banka fleet Experience with the implementation and operation of a large corporate fleet. Tomáš Talaš Ayvens Operation Director
Lecture 2.10. 2024 12:15 – 12:35	Development of the secondary market for electric vehicles Experience in buying and selling used electric cars. Jan Dedek AURES Holdings BEV Expert Jakub Matuška AURES Holdings Group Product Manager
Lecture 2.10. 2024 12:35 – 12:55	Global overview of electromobility development EU vs. US vs. Asia; sales up but growth slowing? Technology trends, bottlenecks, what to expect. Petr Knap EY Senior Advisor

LUNCH

Break 2.10. 2024 12:55 – 13:55	Lunch
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AFTERNOON PROGRAM

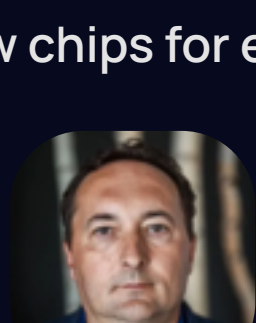
continuation

Moderator of the afternoon program 2.10. 2024 13:55 – 17:10	Moderator Lukáš Folbrecht E-mobility Platform Secretary
Panel discussion 2.10. 2024 13:55 – 14:25	Electric vehicle financing and lending Innovation in financing, lending and insuring electric vehicles. Tomáš Kadeřábek Arval CZ Head of Consulting & Arval Mobility Observatory Jana Faltová Drivalla Lease Czech Republic Business Performance Manager Václav Vacek Volkswagen Financial Services Brand Manager E-mobility
Lecture 2.10. 2024 14:25 – 15:00	Chinese EVs in Europe Overview of brands and technologies and example(s) of specific models. Ladislav Rulf KPMG Automotive Expert Tiefeng Shan TFS CZECH-CHINA IMPORT & EXPORT Founder and Managing Director

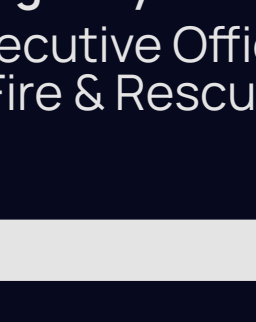
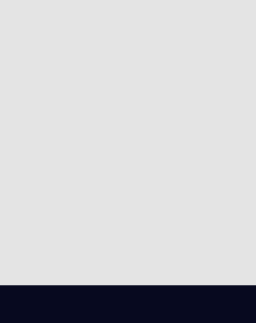
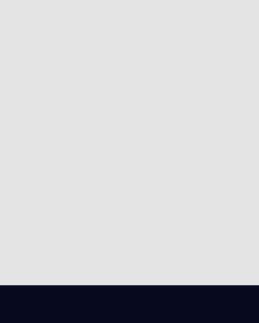
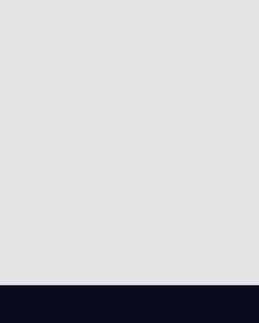
COFFEE BREAK

Break 2.10. 2024 16:20 – 16:35	Break
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VEHICLE TECHNOLOGY

Lecture 2.10. 2024 15:00 – 15:20	Electric vehicle motors and their production Motors for electric vehicles and how they are produced (in the Czech Republic) Jiří Müller Bosch Powertrain Director
Lecture 2.10. 2024 15:20 – 15:40	Electric vehicle batteries: technology and market An up-to-date view of battery technology and market developments. Ulas Kudu Battery Competence Cluster – NL Battery Program Manager
Lecture 2.10. 2024 15:40 – 16:00	Chips for electromobility How chips for electric vehicles are developed and manufactured. Ales Cáb ON Semiconductor Czech Republic Rožnov Site Manager and Vice President of Production
Lecture 2.10. 2024 16:00 – 16:20	Cybertruck and technology trends in electromobility Technologies used in the Cybertruck and technological innovations in electric vehicles in general. Jaromír Marušínek Association of the Electric Vehicle Industry (ASER-CZ) Founder and Chairman

REGULATION AND SUPPORT

Lecture 2.10. 2024 16:35 – 16:50	Fire regulations and how to extinguish an electric car Are EV fires really a problem? How are they extinguished? Garage regulations. Luděk Prudil Prague Fire Brigade Prague Director
Lecture 2.10. 2024 16:50 – 17:10	Putting out fires with water in lithium ion battery packs What is the correct way to extinguish a Li-on battery? Yvonne Näsman The Swedish Civil Contingencies Agency: MSB Executive Officer Fire & Rescue
Panel discussion with introductory presentations 2.10. 2024 17:10 – 17:50	State support and regulation Overview of current and upcoming support programmes and regulatory measures Eduard Muřický Ministry of Industry and Trade Chief Director of the Economy Section Jaroslav Kepka Ministry of the Environment of the Czech Republic Head of Environmental Policy and Strategies Jan Bezděkovský Ministry of Transport of the Czech Republic Special Envoy of Transport Minister for Clean Mobility

OUTRO

Outro 2.10. 2024 17:50 – 18:00	Outro
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NETWORKING COCKTAIL

Networking 2.10. 2024 18:00 – 21:00	Networking cocktail
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program

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networking cocktail from 18:00

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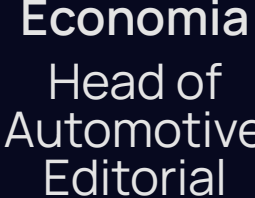
second day: 3 October

INTRO

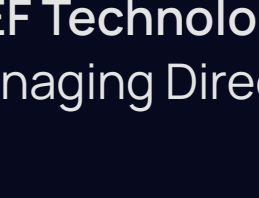
Intro

3. 10. 2024
9:30 – 9:35

Introductory word of the organizers



Eva Srpová
Economia
Head of Automotive
Editorial



Martin Cmiral
LEEF Technologies
Managing Director

KEY NOTE

Lecture

3. 10. 2024
9:35 – 9:35

Electromobility in the Czech Republic

Vision for the development of electromobility: the view of the Minister of Transport of the Czech Republic.



Martin Kupka
Ministry of
Transport of the
Czech Republic
Minister of
Transport

ELECTRIFICATION OF FREIGHT TRANSPORT

Panel discussion

3. 10. 2024
9:55 – 10:35

Challenges of freight transport electrification

Discussion on the prospects of electrifying freight transport in Europe and the Czech Republic.



Aleš Willert
C.S.CARGO
Vice-Chairman of
the Board of
Directors and CEO
of the C.S.CARGO
Group



Jan Pihar
DACHSER Czech
Republic
Chief Executive
Officer and
Chairman of the
Management
Board



Kateřina Rázlová
DHL Supply Chain
Česká republika
Vice President of
Transport for
Central and
Eastern Europe

Panel discussion with introductory presentations

3. 10. 2024
10:35 – 11:25

Market trends and current electric truck models

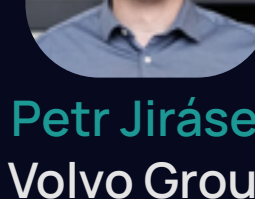
Current offer of electric trucks. Basic parameters, expected development.
Moderator: Michal Štengl, Editor-in-Chief of TRANSPORT and LOGISTICS magazine



Ondřej Mann
Iveco Group
Truck Sales
Manager



David Chleboun
Daimler Truck
Czech Republic
Head of Product
Management and
Marketing



Petr Jirásek
Volvo Group
Czech Republic
Electromobility Key
Account



Ondřej Kostelník
Renault Trucks
Czech Republic
and Slovakia
E-mobility Director



Pavel Kuch
MAN Truck & Bus
Czech Republic
E-mobility Director



Michal Štengl
LUXUR Media SK
Editor-in-Chief of
TRANSPORT and
LOGISTICS
Magazine

Lecture

3. 10. 2024
11:25 – 11:45

Development of heavy battery and hydrogen vehicles Tatra

What is involved in the development process of the fuel cell and battery Tatra and what will be the applications of these vehicles.



Jan Pícha
TATRA TRUCKS
Vedoucí odboru
elektroniky

LUNCH

Break

3. 10. 2024
11:45 – 12:45

Lunch

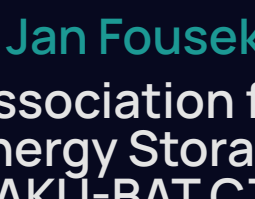
AFTERNOON PROGRAM

continuation

Moderator of the afternoon program

3. 10. 2024
12:45 – 17:10

Moderator



Jan Fousek
Association for
Energy Storage
(AKU-BAT CZ)
Executive Director

ELECTRIFICATION OF FREIGHT TRANSPORT

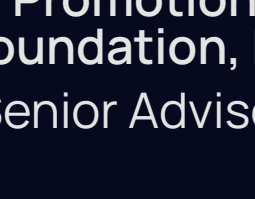
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Lecture

3. 10. 2024
12:45 – 13:05

Electrification of heavy vehicles in Poland

Results of the analysis on the potential for electrification of heavy vehicles, supported by Amazon. The current status of support programs in Poland.



Jacek Mizak
Electric Vehicles
Promotion
Foundation, PL
Senior Advisor

Lecture

3. 10. 2024
13:05 – 13:25

Charging solutions for trucks

How charging for heavy vehicles is evolving: when the megawatt charging standard (MCS) will arrive and what it will entail.



Antti Vuola
Kempower
Director of Market
Segments

CHARGING INFRASTRUCTURE AND SERVICES

Lecture

3. 10. 2024
13:25 – 13:45

Trends in public and private charging services

How one of the largest providers of electromobility services sees the development of charging in the Czech Republic and Europe.



Jan Zápotočný
E.ON Energie
Vice-Chairman of
the Board

Panel discussion with introductory presentations

3. 10. 2024
13:45 – 14:35

Technical and business solutions for public and private charging

Public and private charging solutions and trends in the provision of charging services.
Moderated by Lukáš Folbrecht, Secretary, E-mobility Platform



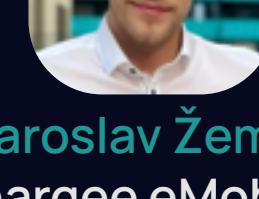
Tomáš Dzurilla
ČEZ
E-mobility Director



Katarzyna Ciarkowska
Last Mile
Solutions
Regional Director
for Central &
Eastern Europe



Jiří Máca
CPI Energo
Head of ESG & E-
mobility Projects



Jaroslav Žemba
Chargee eMobility
Sales Director



Lukáš Ondráček
DKV Mobility
Country Manager
CZ/SK



Martin Salamon
Ejoin CZ
Business
Development
Manager



Lukáš Folbrecht
E-mobility
Platform
Secretary

Panel discussion with introductory presentations

3. 10. 2024
14:35 – 15:15

Flexibility from electromobility to stabilise the electricity grid

How much flexibility can electromobility bring? Can it be realistically used? How much can it be worth?



Filip Vančura
LEEF Technologies
Project Manager



Vladimír Kubeček
ČEPS
Head of Strategy
Management and
Business
Development



Petr Skála
PREdistribuce
Specialist in the
Modelling Group in
the Network
Concepts Section



Jan Špatný
Škoda Auto
Project
Management in E-
Mobility

COFFEE BREAK

Break

3. 10. 2024
15:15 – 15:30

Break

URBAN ELECTROMOBILITY

Lecture

3. 10. 2024
15:30 – 15:50

Electromobility in Prague

Vision and plans for the development of electromobility in Prague.



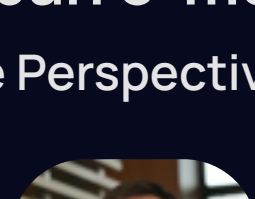
Zdeněk Hříb
Municipality of the
City of Prague
1st Deputy Mayor -
Transport

Lecture

3. 10. 2024
15:50 – 16:10

Urban e-mobility development from PRE's perspective

The Perspective of Various Charging Types in the City. PRE's Strategy.



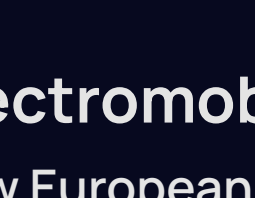
Libor Hladík
Pražská
energetika
Head of E-Mobility
Section

Lecture

3. 10. 2024
16:10 – 16:30

Electromobility in European cities

How European cities are approaching the electrification of passenger and freight transport - an overview and examples.



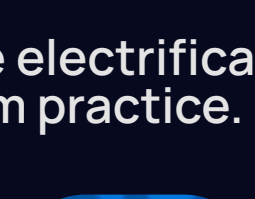
Shreeshha Vaidhya
Rupprecht
Consultant

Panel discussion with introductory presentations

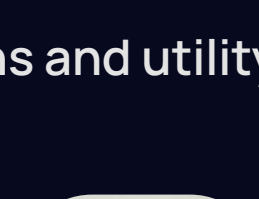
3. 10. 2024
16:30 – 17:10

Electromobility in urban and suburban logistics: practical examples

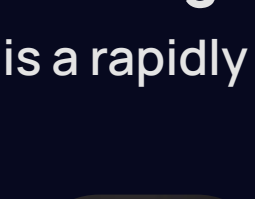
The electrification of vans and utility vehicles is a rapidly melting segment of electromobility. Examples from practice.



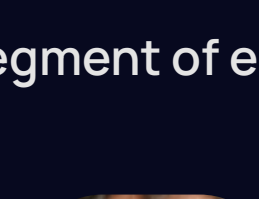
Vít Řezníček
DPD
CEE Marketing, PR
& Sustainability
Manager



Martin Homolka
MAKRO Cash &
Carry ČR
Regional Delivery
Manager



Petr Horák
Hral
Innovation a
Business
Development



Ondřej Hlaváček
Zrno Zrnko
Operations
Manager

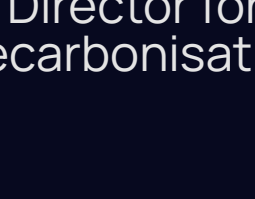
HYDROGEN IN TRANSPORT

Panel discussion

3. 10. 2024
17:10 – 17:50

Prospects for hydrogen in transport in Europe and the Czech Republic

There is a correction in the use of hydrogen in transport, but some applications remain promising.
Moderator: Aleš Doucek, Chairman of the Board, Czech Hydrogen Technology Platform (HYTEP)



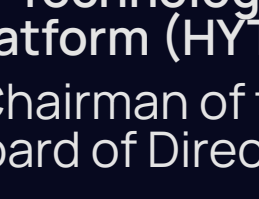
Martin Růžička
ORLEN Unipetrol
Director for
Decarbonisation



Matěj Kruml
ČEZ
Hydrogen
Economy
Development
Strategy Specialist



Martin Žagora
Smart Energies
Group
Strategy &
Investment Lead



Aleš Doucek
Czech Hydrogen
Technology
Platform (HYTEP)
Chairman of the
Board of Directors

OUTRO

Outro

3. 10. 2024
17:50 – 18:00

Outro

Program change is reserved.